**RP 0103 - Principles of Marine Corps Leadership**

**1. INTRODUCTION**

“Leadership is intangible, hard to measure, and difficult to describe. It's quality

would seem to stem from many factors. But certainly they must include a measure

of inherent ability to control and direct, self-confidence based on expert knowledge,

initiative, loyalty, pride and sense of responsibility. Inherent ability cannot be

instilled, but that which is latent or dormant can be developed. Other ingredients can

be acquired. They are not easily learned. But leaders can be and are made.”

General C. B. Cates,

19th Commandant of the Marine Corp